

## R20.6: Conditions for Use of the Accreditation Mark(s) and the SRI Registration Mark



1. An SRI registered supplier (organization) may use the SRI Registration Mark(s) (along with the statement "[specify standard] Registered by SRI Quality System Registrar" or "Registered to [specify standard] by SRI Quality System Registrar") on its materials (i.e., stationery, literature, electronic media, website) subject to the conditions below.

Note: If selecting an SRI registration mark(s) where the specific standard is indicated on the mark, the additional statement above is not required, it is considered as part of the mark.

2. A registered supplier may use authorized<sup>1</sup> accreditation mark(s) **only in conjunction** with the SRI Registration Mark(s). Such mark(s) may be used on the supplier's materials subject to the conditions below and to the conditions for use of the registration mark.
3. The SRI Registration Mark(s) and any authorized accompanying accreditation mark(s) shall be reproduced: (applies ONLY if used with the ANAB and/or RvA marks).
  - in black or in a process color reproduction as approved by the owner of the mark;
  - for the ANAB accreditation mark, the mark shall be reproduced only in black ink on a white or light-colored background or blue (PMS286 or equivalent) and red (PMS 485 or equivalent) ink;
  - on a clearly contrasting background;
  - in a size which makes all features of the mark(s) clearly distinguishable without distortion of its dimensions;
  - with the SRI Registration Mark circle diameter no less than 10 mm;
  - with the accompanying accreditation mark(s) in a size not exceeding the size of the SRI Registration Mark:
    - for the Raad voor Accreditatie, RvA, mark, the maximum size of the entire accreditation mark (logo and SRI registration number) shall not exceed 34 mm wide x 28 mm in length).
  - SRI ISO/TS 16949 clients are not permitted to reproduce the IATF logo.
    - Organizations are permitted to copy the entire ISO/TS 16949 certificate of registration for marketing purposes (i.e., placement on the company website).
4. The SRI Registration Mark(s) shall be used by a registered supplier in a manner consistent with its registration. This shall not prevent a registered supplier from including the registration mark on its letterhead, marketing materials, website, banners, advertising, etc.

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<sup>1</sup> Authorization for use of an accreditation mark [ANAB (formerly ANSI-ASQ National Accreditation Board), RvA, etc.] in conjunction with the registration mark is specifically granted in the SRI Registration Agreement (R20.4) Scope of Registration.

5. The SRI Registration Mark(s) shall not be used in such a way, or in any misleading, manner as to suggest that SRI has registered or approved any product, or service of a registered organization. This applies equally to representations of the product (such as websites, product information sheets, etc.). The registration mark or a statement shall not be used on laboratory test and/or calibration reports, or in combination with a product, i.e., not directly on a product, product package seen by consumer, product information sheet, or website / webpage regarding specific products.
  - A. The mark may be used on non-consumer boxes, containers or vehicles for transportation of product or packaging that can be reasonably considered as not inaccurately communicating such to end users.
  - B. A clear statement must be included to the effect that the product contained therein was manufactured in a facility with [specify] management systems certified as being in conformity with [specific standard] by SRI Quality System Registrar.
6. When using an authorized accreditation mark in conjunction with the SRI registration mark, the accreditation mark may not be placed in isolation from the registration mark.
7. Organizations are permitted to copy the entire certificate of registration for marketing purposes (i.e., placement on the company website, public display). If selecting to use of the certificate of registration, it must be accurately maintained. If the certificate is revised for any reason, the new certificate must be immediately utilized upon receipt.
8. If an organization is placed on status or delisted, SRI requires that the company cease displaying or otherwise using the management system certification in any manner including advertising and the SRI trademarks or accreditation body logos during the defined period. If applicable, the SRI Certificate(s) of Registration posted on your website must also be removed during the status period. This applies similarly to any corporate advertising that may imply applicability to the notified site.
9. If necessary, SRI will develop additional requirements in consultation with other suppliers and registrars regarding the use of its mark(s). Such requirements will be made part of the registration agreement and the registered supplier will immediately be subject to such requirements.
10. Any questions regarding the use of the SRI Registration Mark(s) or this document should be directed to the Communications Manager of SRI at [info@SRIRegistrar.com](mailto:info@SRIRegistrar.com). SRI will acknowledge receipt of any questions within 48 hours.
11. The SRI Registration Marks and accreditation marks are available as downloads at [www.sriregistrar.com](http://www.sriregistrar.com).